## HEROZ

## Presentation Material for FY04/2025 Full Year Financial Results

June 13,2025

HEROZ, Inc. | 4382 |

#### <u>notice</u>

This document is an excerpt translation of the original Japanese document and is only for reference purposes. In the event of any discrepancy between this translated document and the original Japanese document, the latter shall prevail.

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## **Financial Highlights**



#### **Financial Highlights**

FY04/2025 Full Year
Performance Summary

- For the fiscal year ending April 2025, net sales reached 5,929 million yen (+22.4% YoY), EBITDA was 793 million yen (-11.9% YoY), and operating profit was 306 million yen (-32.1% YoY).
- The AI/DX business saw B2B sales grow 27% annually (+68% in Q4), while B2C sales rose 8% annually (+3% in Q4).
- The AI Security segment maintained an 87.9% recurring revenue ratio and a low churn rate of 0.7%.
- Despite 300 million yen in upfront investments for "HEROZ ASK" and "JOINT," and delayed B2B sales recognition to FY2026, actual performance-based operating profit was 582 million yen. Future efforts will focus on growing recurring revenue.

Business Strategy Update Al Agent 2.0

- Our company has defined "AI Agent 2.0" to develop a next-generation AI agent (Meta Agent) that autonomously structures problems, sets goals, and explores and executes solutions effectively.
- We aim to evolve the traditional AI BPaaS model using generative AI to enhance operational efficiency and versatility, accelerating AI implementation across society. Centered on next-generation AI agents like "AI Suitcase" and "Meeting Assist," we are driving various initiatives to support the future of work.

#### Forecast of FY04/2026 Performance

- The performance forecast for the fiscal year ending April 2026 is: Net Sales 6,700 million yen (+13.0% YoY), EBITDA 1,300 million yen (+63.7% YoY), Operating Profit 800 million yen (+161.1% YoY).
- We anticipate the monetization of upfront investments in HEROZ ASK and JOINT, along with the growth of existing businesses, aiming for significant profit increases, particularly in earnings.



## FY04/2025 Full-Year Performance (Consolidated)



#### **Our Key Performance Indicator**

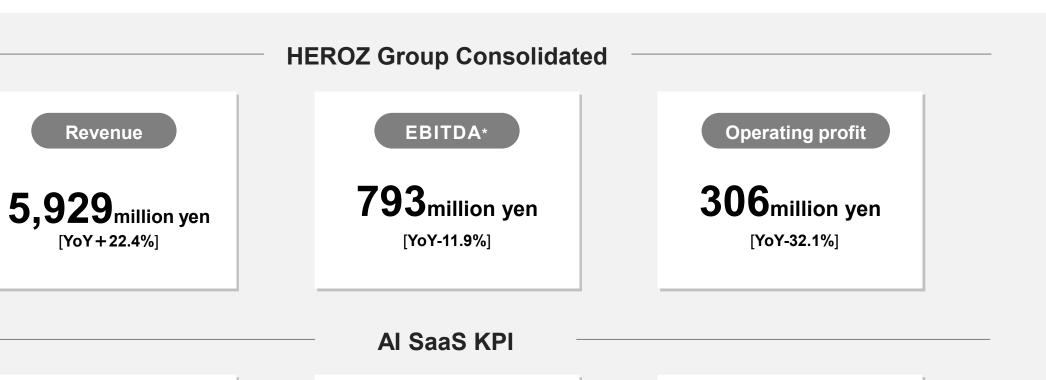
Performance Indicators for Business Profitability	<ul> <li>EBITDA, a key performance indicator for generating cash, as an important metric, and aim to continuously enhance corporate value and shareholder value through the growth of EBITDA.         The calculation:Operating Profit + 258 million yen (Depreciation) + 31 million yen (Stock Compensation) + 157 million yen (Goodwill Amortization) + 2 million yen (Deposit Amortization) + 37 million yen (Inventory valuation loss)     </li> <li>         Amortization Period, Goodwill Balance, etc.     </li> </ul>				
	For investments in machine learning servers, use a 5-year lifespan		-	nual ortization	
EBITDA	and the declining balance method.	VarioSecure Inc.	987	85	
	<ul> <li>Goodwill Balance and Annual Amortization Amount (Q4.)</li> <li>※ Tifana.com is expected to generate additional goodwill in the future.</li> </ul>	A.I. Squared, Inc.	240	22	
		Tifana.com	632	45	
		VOIQ Inc.	36	8	
Performance Indicators for Al SaaS Business ARR Recurring Revenue Ratio Churn Rate	<ul> <li>Committed to the SaaS business under the theme of "AI SaaS," and we aim to address more general challenges.</li> <li>In our SaaS business model, we will focus on the following important indicators as a priority in our management approach.</li> <li>ARR (Annual Recurring Revenue) Key indicators essential for understanding the growth and profitability of the SaaS business: Estimated as 12 times the last month of the quarter</li> <li>Recurring Revenue Ratio Indicator that shows recurring revenue, which can be regularly recorded as sales each month.</li> <li>Churn Rate To demonstrate the stability of the above recurring revenue, the churn rate of existing customers is an important indicator.</li> </ul>				

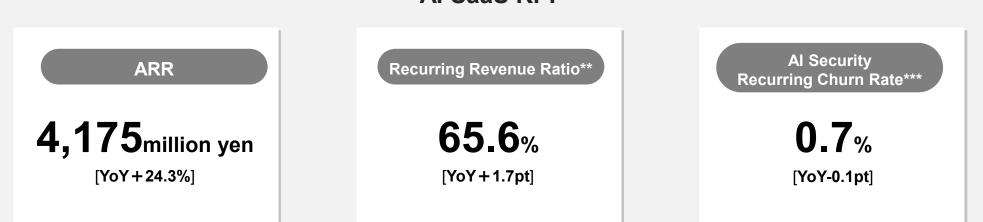
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#### **FY2025 Consolidated Performance Summary**

Revenue

[YoY + 22.4%]





\* EBITDA is operating profit plus non-cash expenses like depreciation, stock-based compensation, goodwill amortization, security deposit amortization, and inventory valuation losses. \*\*Recurring revenue includes the sum of HEROZ's BtoB continuous revenue, BtoC subscription revenue, Vario Secure's managed security service revenue, StrategIT's subscription revenue and maintenance costs, A.I. Squared, Inc.'s package revenue, Tifana.com's "AI Sakura-san" usage fees, and VOIQ's revenue for the quarter.

\*\*\*The recurring churn rate refers to the cancellation rate of managed security services in the AI Security service.

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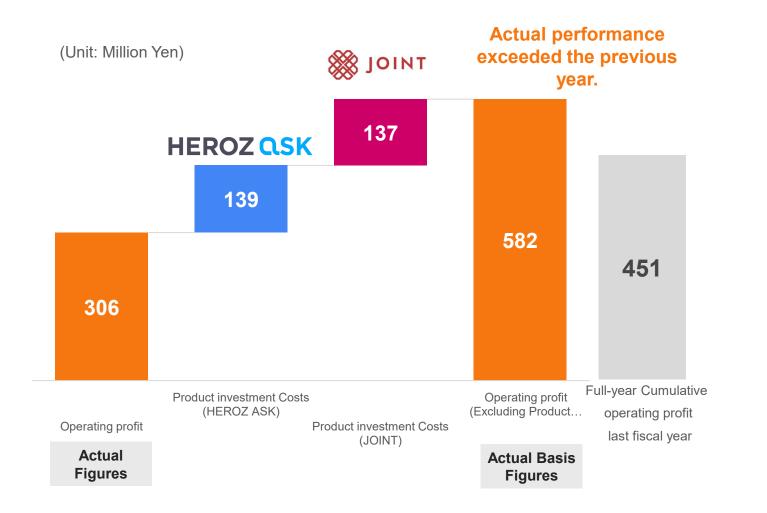
#### **FY2025 Consolidated Performance Overview**

- Sales grew 22.4%, boosted by HEROZ's BtoC/BtoB growth and contributions from Tifana.com and VOIQ Inc..
- Upfront HEROZ ASK/JOINT investments and BtoB delays led to lower-than-expected revenue.

(Units: JPY millions)	FY04/2024 Results (Consolidated)	FY04/2025 Actual (Consolidated)	YoY	Initial Forecast (Announced on June, 2024)	Progress against Initial Forecast
Net sales	4,841	5,929	22.4%	6,000	98.8%
EBITDA	901	793	-11.9%	1,000	79.4%
Operating Profit	451	306	-32.1%	500	61.3%
Ordinary Profit	368	228	-38.1%	450	50.7%
<b>Net Income (loss)</b> attributable to owners of the parent	203	-177		30	-

## Full-year cumulative: Operating profit landed at 582 million yen on an actual HEROZ performance basis.

- Operating profit for FY2025 totaled 306 million yen, landing at 582 million yen on an actual performance basis.
- Investments in "HEROZ ASK" and "JOINT" reduced profits, but Q4 saw project growth and major client wins, with higher contributions expected in FY2026.



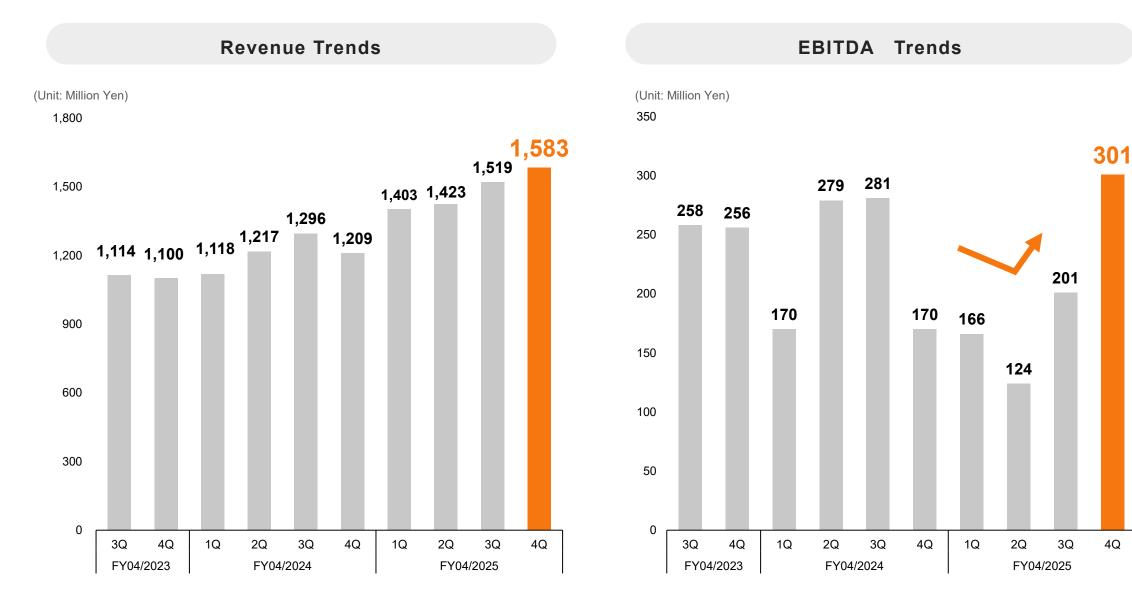
- Investments in marketing and personnel expenses for new SaaS offerings like "HEROZ ASK" and "JOINT" have progressed ahead of schedule, resulting in an operating profit of 582 million yen on an actual basis.
- Going forward, we will actively continue investing in necessary areas while committing to converting these into revenue and business growth.

## Breakdown of Product Investment Expenses

- Aggregate the following related costs for "HEROZ ASK" and "JOINT"
  - ∟ Personnel expenses for sales, customer success, etc.
  - ∟ Marketing expenses
  - $\hdown$  New recruitment costs for sales expansion
- $\Box$  Other costs

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#### **Trends in KPIs (Quarterly)**



#### Our total ARR reached approximately 4.1 billion yen, achieving +24.3% YoY. HEROZ

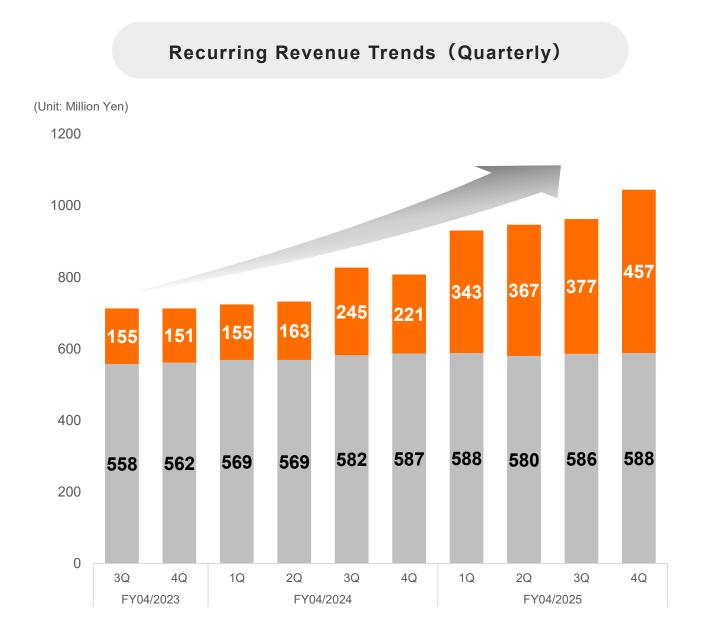


Significant growth of ARR

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YoY+24.3%
Group total ARR 4,175millon yen
```

- Recurring revenue includes BtoC and BtoB subscription sales in the AI/DX business, BtoB continuous sales, continuous sales from A.I. Squared, Inc., continuous sales from Tifana.com (AI Sakura-san), sales support revenue from VOIQ, and management security service revenue in the AI Security business.
- In Q4, increased sales from Tifana.Com and VOIQ Inc. drove ARR over 4.1 billion yen, up 24.3% year-on-year.

## Recurring Revenue: Significantly increased due to new SaaS and M&A effects, aiming for further expansion in the future.



#### AI/DX Recurring Revenue

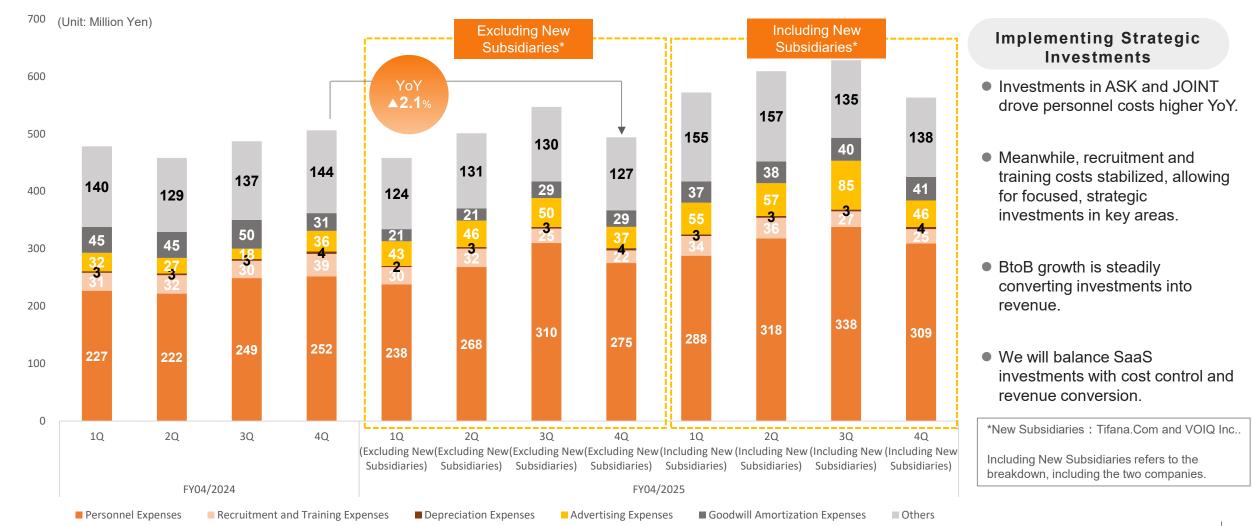
- Breakdown of recurring revenue is as follows:
  - Shogi Wars-related Subscriptions
  - BtoB Continuous Contracts/Subscriptions
  - A.I. Squared Package Revenue
  - Al Sakura-san Usage Fees
  - VOIQ Sales Support Revenue
- In Q4, growth was driven by increased recurring revenue from new SaaS and AI Sakura, as well as expanded sales from VOIQ Inc..

#### Al Security Recurring Revenue

- This is Vario Secure's managed security service, which boasts the No.1 market share and a low churn rate in Japan as a firewall-type security service for small and medium-sized businesses.
- To expand in the zero trust security domain, "Vario Ultimate Zero" has been newly launched. It is expected to be a key service, contributing to the growth of recurring revenue in the future.

#### SG&A Expenses Trends (Consolidated)

- Continue to focus on cost control for SG&A expenses.
- While continuing to invest in personnel and advertising for SaaS-related areas like HEROZ ASK and JOINT, corporate costs were controlled, leading to a 2.1% YoY decrease in organic SG&A expenses in Q4.



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#### **Cost of Sales Trends (Consolidated)**

- Active hiring aligned with sales growth drove personnel investments, mainly in engineering and business roles, increasing COGS by 32.9%
   YoY.
- Outsourcing costs were reduced YoY, maintaining ongoing cost management.



#### **Performance by Segment : FY04/2025**

- In the AI/DX business, sales grew by 47.9%, driven by the increase in HEROZ BtoB projects and the expansion of revenue from the AI Sakura-san and VOIQ Inc..
- The AI Security business also maintained strong profitability, achieving an EBITDA margin of 39.1%.

(Units: JPY millions)		FY04/2024 Full-YearResults (Consolidated)	FY04/2025 Full-Year Actual (Consolidated)	YoY (Consolidated)	YoY <sup>(</sup> Performance of HEROZ on a standalone basis <sup>)</sup>
	Net Sales	2,212	3,271	47.9%	16.0%
AI/DX	Segment Profit	677	775	14.6%	-
services	EBITDA	826	1,008	22.0%	-
	EBITDA Margin	37.4%	30.8%	-6.5pt	-
	Net Sales	2,640	2,667	1.0%	-
Al Security	Segment Profit	789	789	0.0%	-
Services	EBITDA	1,089	1,044	-4.1%	-
	EBITDA Margin	41.3%	39.1%	-2.1pt	-
Segment Profit adjustment ※	Segment Profit	-1,014	-1,258		

※ The segment profit adjustment of -1,258 million yen reflects unallocated corporate expenses. This increased year-on-year due to factors such as the rise in group companies, higher investments at HEROZ, and the profit recognition period for A.I. Squared, Inc..

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#### **AI/DX Services Segment**

- This segment is responsible for BtoC focused on Shogi Wars, BtoB providing AI solutions to customers, JOINT-related business of StrategIT, services in the contact center domain by A.I. Squared, Inc., and AI business of Tifana.com.
- The recurring revenue ratio in the AI/DX business segment increased from 35% last year to 47% this year.

(Units: JPY millions)	FY04/2025 Actual		Big growth through organic means and M&A activities.
Net Sales	3,271	Recurring Revenue Ratio	Revenue from Shogi Wars continued to grow, driven by strong network effects and increased interest in shogi. In Q4, total games surpassed 1 billion, with the Sprint Mode performing well.
Operating Profit	775	Operating Margin <b>23.7%</b>	<ul> <li>HEROZ's BtoB business is set to sequentially recognize revenue from projects delayed from the first half to the second half.</li> <li>Recurring revenue ratio continues to grow, driven by contributions from new SaaS and usage fees for AI Sakura-</li> </ul>
EBITDA	1,008	EBITDA Margin <b>30.8%</b>	<ul> <li>san.</li> <li>Going forward, the provision of SaaS products "HEROZ ASK" and "JOINT" will further expand recurring revenue.</li> </ul>

#### AI/DX Segment: HEROZ's BtoB business steadily initiated projects, achieving over 68% YoY growth.

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#### **HEROZ BtoB Revenue Trends**

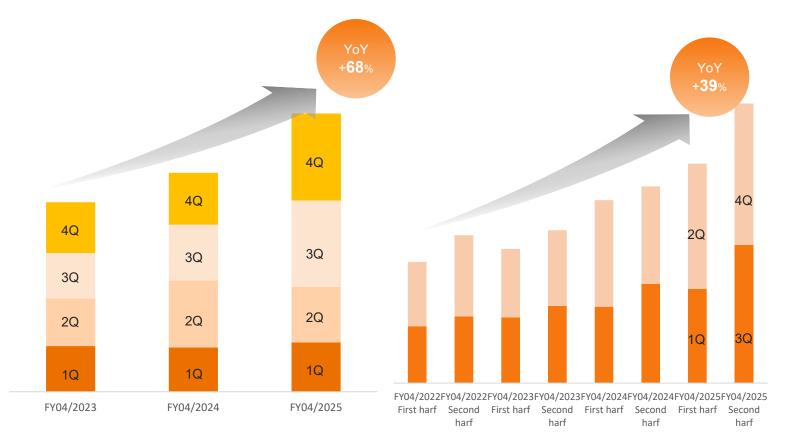
 In Q4, with projects gradually starting and largescale deals contributing to revenue, standalone Q4 saw +68% YoY growth, and the full-year cumulative growth reached +27% YoY.

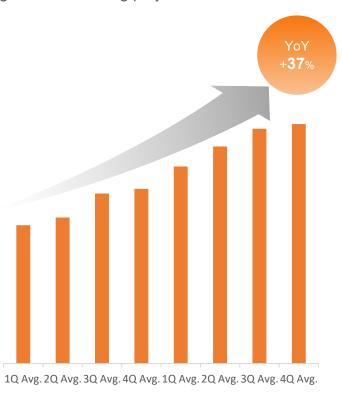
#### BtoB Number of Active Projects Quarterly

 Quarterly active project numbers continued to grow steadily, achieving a 39% YoY increase in Q4.

#### BtoB Average Number of Personnel Quarterly

- Sales, business, and engineering staff increased, with Q4 headcount up 37% YoY.
- Moving forward, efforts will focus on optimizing operations to link the increased workforce to revenue growth amid rising project numbers.





FY04/2024

#### AI/DX Segment Performance of the BtoC Business and New Releases

The BtoC boasts overwhelming network externalities in offerings like Shogi Wars, achieving continued growth in the forth quarter.
 With "Sprint" mode's success, we aim to expand the shogi player base further.

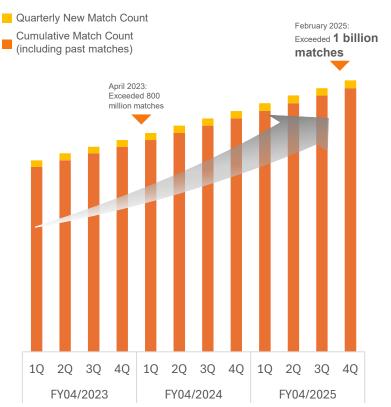
#### **BtoC Revenue Trends**

Despite seasonal factors, growth continued YoY.



Quarterly match numbers exceeded

record.



## The new "Sprint" mode boosted excitement.

- The new "Sprint" mode starts games from evenly matched mid-to-endgame positions for intense battles.
- A "Sprint Release Commemorative Tournament" let all users try Sprint rules, marking the decade's biggest new way to enjoy shogi.
- In appreciation of its popularity and surpassing 1 billion matches, the "Sprint" mode was made available to free members starting in April.



+**3.1**% 1Q 2Q 3Q 4Q 1Q 2Q 3Q 4Q 1Q 2Q 3Q 4Q FY04/2023 FY04/2024 FY04/2025

%Figures prior to the fiscal year ending April 2024 have been adjusted for the impact of changes in accounting standards

#### **Al Security Segment : Performance Summary**

- This segment involves implementing HEROZ Group's AI into the security business operated by VarioSecure Inc..
- With a high recurring revenue ratio of 87.9%, the business ensures stable income.

(Unit: Million Yen)	FY04/2025 Actual	
Revenue	2,667	Recurring Revenue Ratio <b>87.9%</b>
Ordinary Profit	789	Ordinary Profit Ratio <b>29.6%</b>
EBITDA	1,044	EBITDA margin <b>39.1%</b>

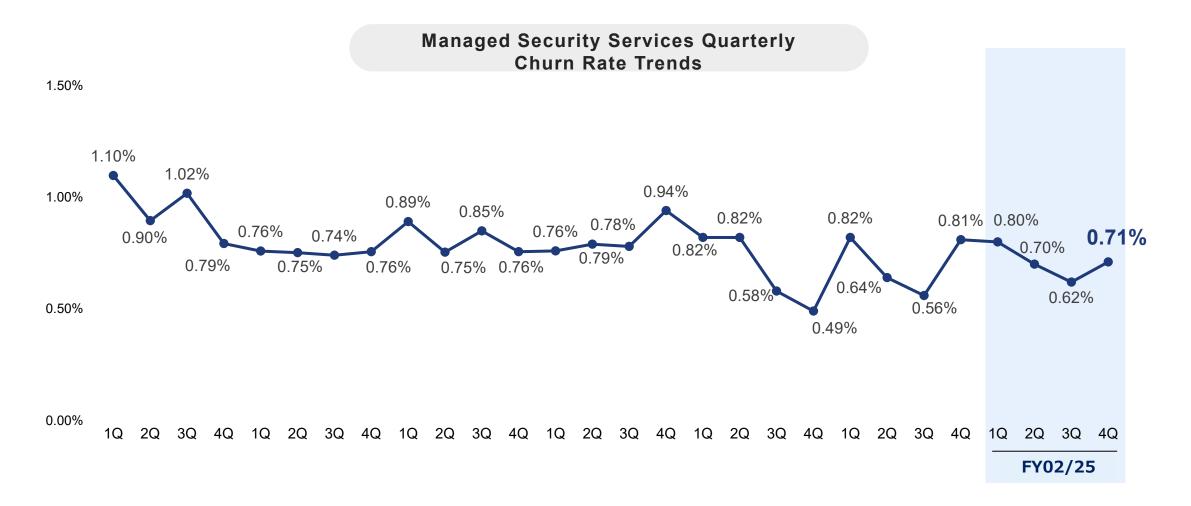
## The recurring revenue ratio is maintained at a high level of 87.9%.

- Vario Secure's revenue has been steadily progressing in both managed security and integration services, achieving growth of about 1.0% compared to the same period last year.
- The recurring revenue ratio continues to remain high. In collaboration with VOIQ Inc., the aim is to strengthen the sales foundation and expand "Vario Ultimate ZERO."
- Operating profit, planned to decline due to growth investments in staffing and marketing, landed as expected.

#### Al Security Segment : Churn Rate Trend

Managed security maintains a stable revenue base with a low churn rate.

The churn rate for Q4 FY2025 was 0.71%, consistently staying below 1%.



- Current cash and deposits will be gradually invested to achieve our growth strategy.
- Due to M&A activities, there is a goodwill balance of 1.9 billion yen in intangible fixed assets, which will be amortized over time.

(Unit: Million Yen)	FY2024(Consolidated) (A)	FY04/2025 (Consolidated) (B)	Increment (B-A)
Current Assets	3,997	4,538	541
Cash and Deposits	2,738	1,733	- 1,004
Fixed Assets	3,693	3,608	- 85
Tangible Fixed Assets	262	215	-46
Intangible Fixed Assets	2,547	2,572	24
Investments and Other Assets	884	821	-63
Total Assets	7,691	8,147	456
Current Liabilities	1,168	1,487	319
Non-current Liabilities	1,380	1,458	78
Net Assets	5,143	5,201	58

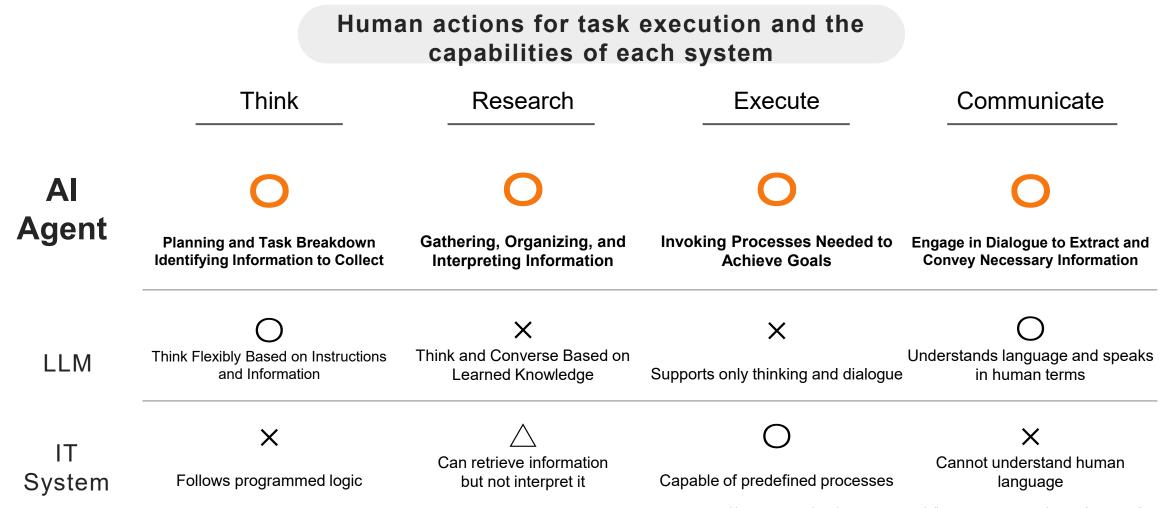


## **Updates on Our Group Strategy**



#### **Changes in the AI and Generative AI Landscape**

- Generative AI remains limited to skilled users, with little adoption among others.
- The emergence of AI agents enables task execution regardless of users' command or communication skills.

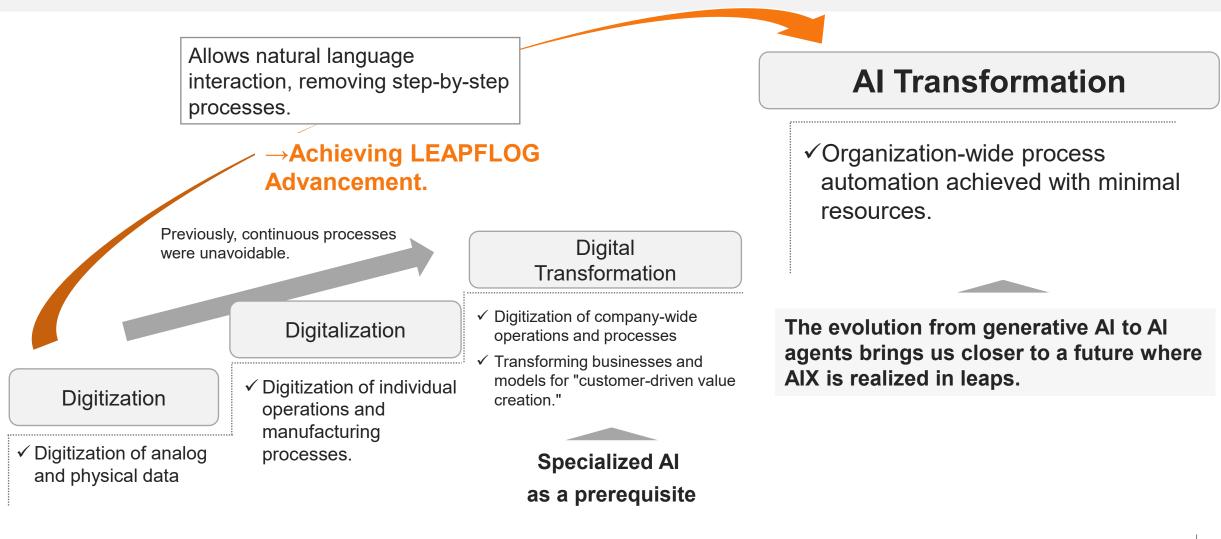


Source: Created by our company based on Microsoft Japan's "From Generative AI to the Era of AI Agents."

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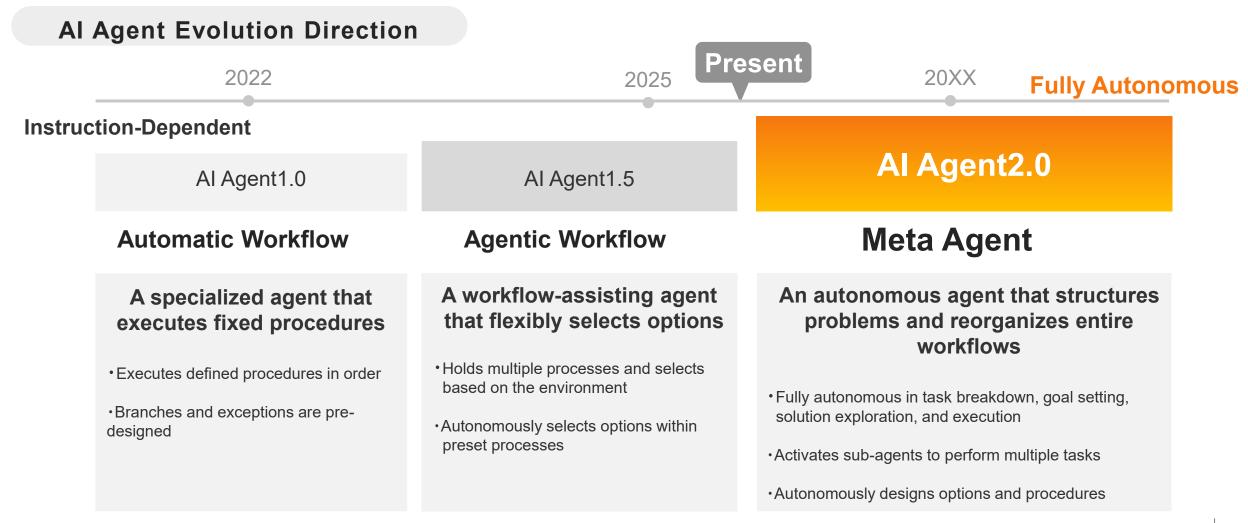
#### The emergence of AI Agents drives a transformative evolution in AIX

The emergence of AI agents surpasses traditional step-by-step processes, accelerating the realization of AIX.



#### The Next-Generation AI Agent Aimed for by HEROZ

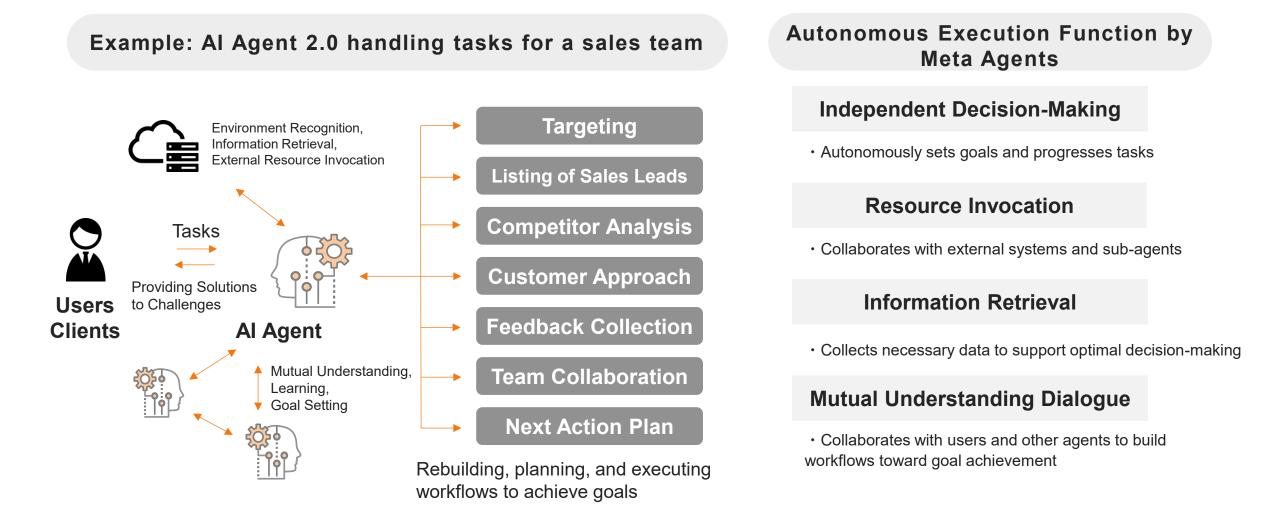
- HEROZ advances AI agents from instruction-based to fully autonomous, redefining task execution.
- A next-gen AI agent that structures problems and designs workflows to solve business challenges.



#### The Next-Generation Collaboration Model Enabled by Al Agent 2.0

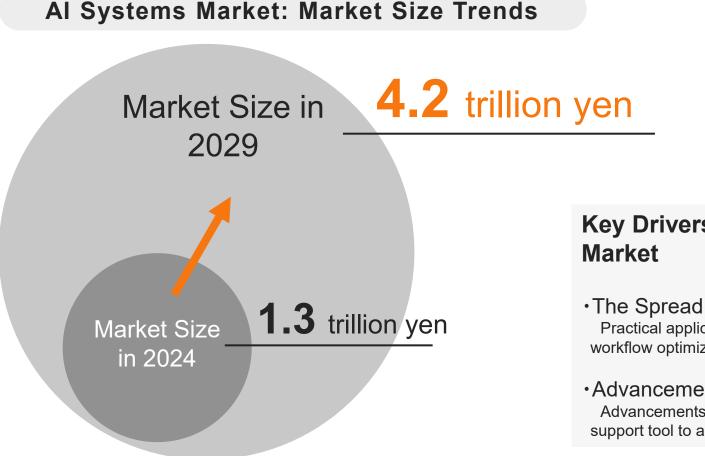
Autonomously sets goals, recognizes the environment, and plans and executes workflows.

Aiming for "with AI agents" to enhance human abilities and unlock new possibilities.



#### Market Structure Changes Brought by Al Agents

Targeting the rapidly transforming AI systems market driven by the emergence of AI agents, HEROZ aims for further growth.



Key Drivers of Growth in the Al Systems Market

#### • The Spread of Generative AI Practical applications such as content creation support and workflow optimization

#### •Advancements in Technology Advancements in LLMs and RAG transform AI from a mere support tool to a central entity in task execution

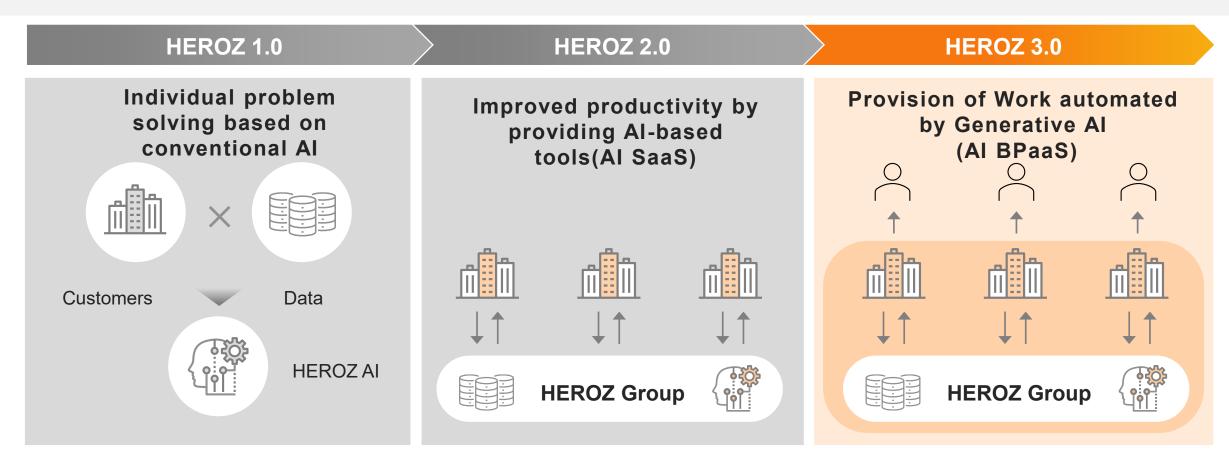
\*Source: Created by our company based on IDC Japan's "Forecast of the AI Systems Market in Japan, 2024–2029."

Note: The above data is based on expenditure and derived from independent research by each company.

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#### **Restatement : HEROZ Group Strategic Policy (HEROZ 3.0): AI BPaaS**

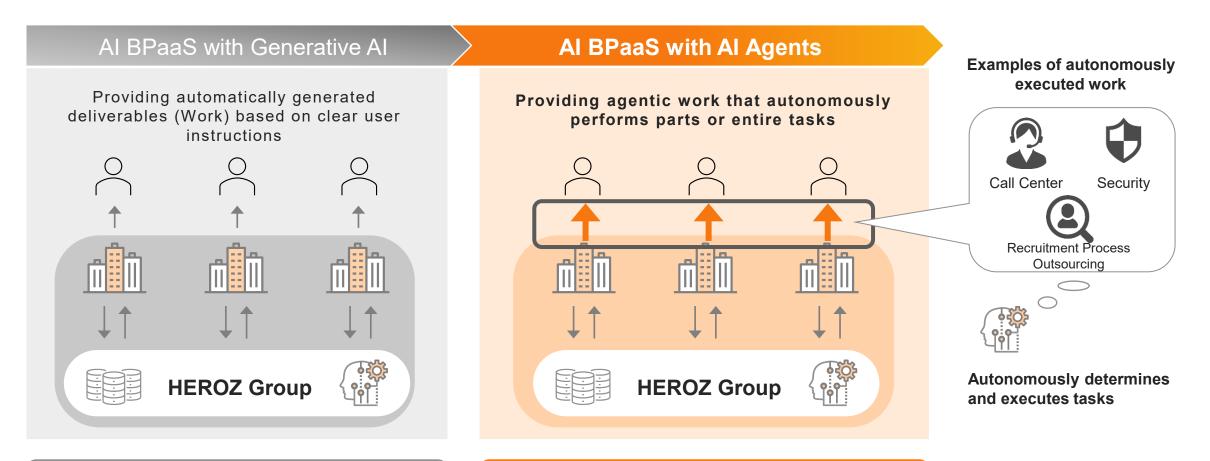
Launch of HEROZ ASK and business integration with group companies led to growth in AI SaaS and recurring revenues.
 Through the remarkable progress of Generative AI, promoting value provision that goes beyond mere AI tools



Advances in Generative AI will greatly expand the areas of that can be automated, thus promoting value provision that goes beyond mere AI tools and accelerating the AI Transformation of society

#### The AI BPaaS Model Evolving with AI Agents

- HEROZ is transforming its AI BPaaS model, evolving from providing services using generative AI to adopting AI agents.
- Autonomously executing parts or entire tasks will expand user adoption and accelerate AI implementation across society.

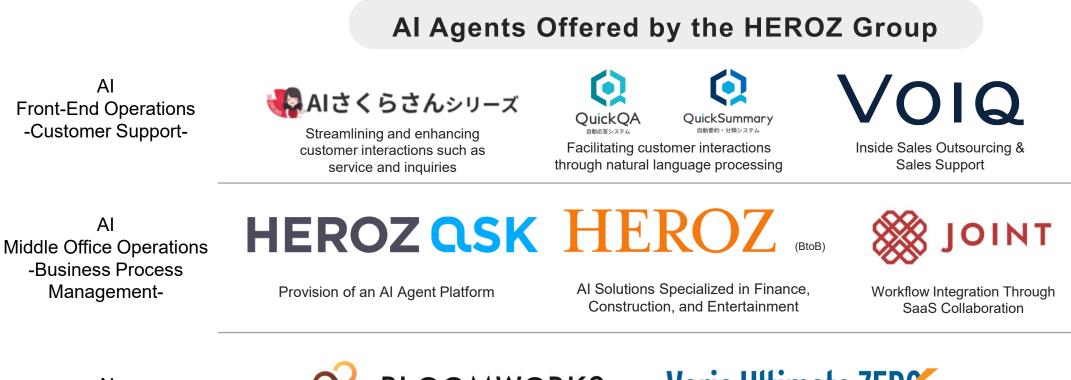


Dependent on user skills (instructions, requirement definition) and communication ability, limiting the user base

Enables task execution regardless of user skills or communication ability, making it accessible to a broader audience

#### Al Agents Offered by the HEROZ Group

The HEROZ Group enhances corporate efficiency and productivity by providing specialized AI agents tailored to specific business processes.



AI Back-Office Operations -HR & Administration-



Outsourcing Recruitment Process



Data Protection and Security Monitoring

#### HEROZ ASK Meeting Assist: From AI Agent 1.5 to the Next Generation

- HEROZ is promoting "Meeting Assist" to support the next generation of work styles.
- Supports meeting minutes and action item management, ensuring smooth preparation for the next meeting.



#### Al Agent 1.5 : Next-Generation Mobility Support Technology, Al Suitcase

HEROZ

- "AI Suitcase," a mobility robot for the visually impaired, begins testing at the Osaka-Kansai Expo.
- Leveraging AI Agent 1.5, the Expo pilot seeks to resolve challenges for societal use.



#### Mobility Support Utilizing Al Agent 1.5 Features

#### **Voice Interaction Function**

 Provides destination guidance and surrounding information to enable flexible mobility support

#### **Route Selection**

Provides safe and efficient mobility through route setting via a smartphone app

#### **Assistive Reasoning**

• Demonstrates flexibility by selecting optimal routes and information based on user instructions

Offers two experience courses within the Expo: Short Tour and Long Tour
 Identifying technical challenges to drive further innovation and societal implementation



## Initiatives in each business segment



#### **Progress of HEROZ ASK Developing Meeting Assist features to transform the future of work.**

- HEROZ ASK is growing in sales and customers, with the company united in business expansion efforts.
- With Meeting Assist added, HEROZ aims to grow as a work-supporting AI agent and boost sales further.

#### Continues to achieve significant sales growth

Recurring revenue and total contracted customer count are both increasing Sales in Q4 grew approximately 2.2 times compared to the previous quarter As of the end of May, total contracted customers exceeded 250 companies.

# **HEROZ ASK Revenue trends** (Fbrecast)

2024/09 2024/10 2024/11 2024/12 2025/01 2025/02 2025/03 2025/04 2025/05

#### Al Agent: Release of the new Meeting Assist feature

- The new "Meeting Assist" feature for "HEROZ ASK" is scheduled for release
- To launch as an AI agent with real-time conversation analysis, task tracking, and meeting recommendations



## "JOINT iPaaS for SaaS" is expanding in both sales and integration execution counts

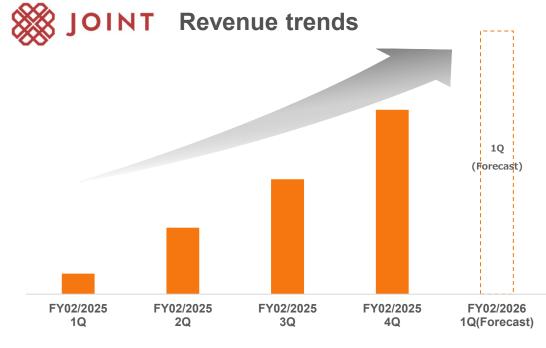


Sales are steadily increasing, with continued growth expected into the next fiscal year.

Connector execution counts are increasing, with plans to grow the business and enhance features as an Embedded iPaaS supporting SaaS usage.

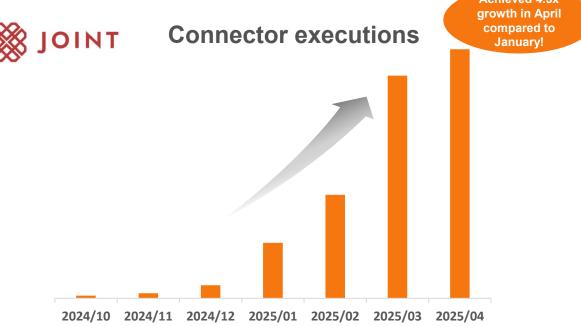
Further sales growth is expected toward the fiscal year-end

- JOINT's sales steadily increased through Q4.
- Successfully secured large projects, with further growth expected in the next fiscal year.



### Connector execution counts are rapidly increasing toward the fiscal year-end

- Connector execution counts are increasing, reaching 4.5 times the January level in April.
- Released AI-powered mapping functionality, with plans for further updates and improvements.



includes revenue from initial setup. ₿

\*This shows the monthly trend of connector execution counts by customers.

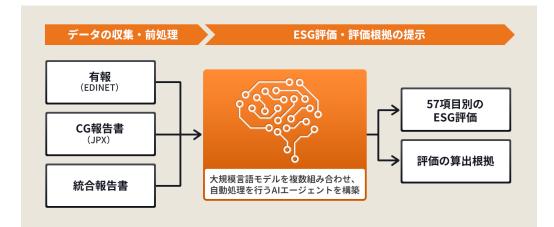
#### **Co-developed an ESG-focused AI agent with NZAM**

- Co-developed an AI agent to streamline ESG evaluations with automated data collection.
- The AI agent aims to create constructive dialogue time with investee companies, crucial for engagement activities.

#### Joint development of an AI agent to streamline ESG evaluations

- HEROZ and NZAM co-developed an ESG system where AI auto-collects and evaluates public company data.
- To enhance efficiency and consistency in ESG evaluations, a multi-model AI automatically collects public data for quantitative assessment across 57 criteria.
- By streamlining operations, the system strengthens engagement activities, supports sustainability in capital markets and corporate actions, and is set for implementation in June 2025.





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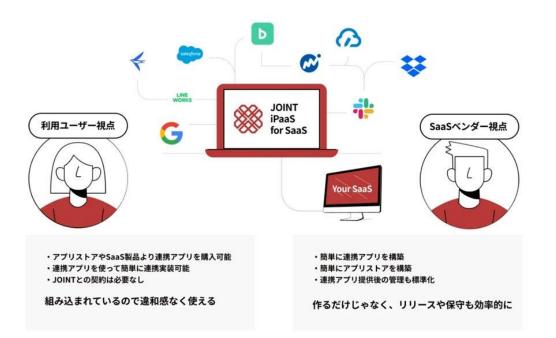
# Launched with a vision for Al agents: "HEROZ ASK" $\times$ "JOINT iPaaS for SaaS/for Biz."

- HEROZ ASK, as an AI agent, supports workflow design and enables automated data integration processes.
- We will expand compatible services to enhance SaaS value and support IT-driven strategy realization.

Strengthening support for workflow optimization with iPaaS for SaaS

- StrategIT has integrated its generative AI SaaS, "HEROZ ASK," into the data integration platform "JOINT iPaaS" and begun its provision.
- Al proposes and supports the creation of optimal workflows, assists in generating necessary code, reduces developer workload, and helps improve operational efficiency and productivity.
- With HEROZ ASK, it becomes possible to build a "workflow-based AI agent" that makes advanced decisions while executing workflows.





## HEROZ selected for "Growth Company Selection 2025" in the SMB category HEROZ

- Ranked in the top 5% of ~61,000 SMBs, HEROZ is recognized as one of Japan's fastest-growing companies.
- Recognized for merging AI and recruitment expertise, HEROZ will continue boosting corporate competitiveness and brand value.

#### Ranked in the top 5% of the Growth Company Selection SMB category

- In SalesNow's "Growth Company Selection 2025," HEROZ achieved a 26.92% employee growth rate in the SMB category (10-99 employees) and was ranked in the top 5% among ~61,000 companies, earning Triple recognition.
- Recognized for integrating AI technology with recruitment expertise, the "BLOOMWORKS" recruitment support service helps client companies enhance their hiring systems and improve operational efficiency.
- HEROZ will continue enhancing its services and contribute to the success of client companies through sustainable growth.



# Shogi Wars joins the collaboration: "Traveling Shogi Wanderings in JRA Niigata Racecourse" event held!

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- "Traveling Shogi Wanderings in JRA Niigata Racecourse" was held at Niigata Racecourse on May 24–25, 2025.
- A collaborative event was held where participants could experience Shogi Wars' Sprint Mode as "Sen-Choku Shogi."

#### Held a collaborative event with Niigata Racecourse

- Shogi Wars collaborated in the "Traveling Shogi Wanderings in Niigata Racecourse," held as part of Niigata Racecourse's 60thanniversary event.
- Various projects were carried out in collaboration with Tetsuya Fujimori 5-dan's popular YouTube channel, "Shogi Wanderings," known for Shogi Wars commentary.
- Inspired by Niigata Racecourse's famous 1,000m straight course, a booth was set up where visitors could experience Sprint Mode, starting from an evenly matched endgame, as "Sen-Choku Shogi."
- A talk show and match-watching event hosted by Tetsuya Fujimori 5-dan were held, followed by live commentary on "Sen-Choku Shogi" after the final race, making it an enjoyable event for horse racing fans, shogi fans, and viewers of "Shogi Wanderings."



Source: 2025 First Niigata Racecourse Event - Niigata Racecourse 60th Anniversary "Traveling Shogi Wanderings in JRA Niigata Racecourse"

# Al Sakura-san: Recurring revenue and cumulative contracted users are steadily increasing.

- Al Sakura-san is increasingly active in new fields, such as Ministry of Land, Infrastructure, Transport and Tourism transport bureaus and public housing service counters.
- AI Sakura-san's recurring revenue continues to grow steadily, with further expansion anticipated.

## Al Sakura-san continues to thrive across various fields

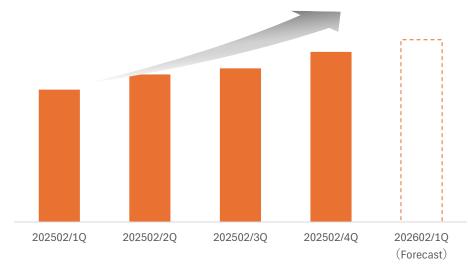
- Al Sakura-san is actively contributing across society, from customer service at stations, shopping facilities, and airports to mental health care in private companies and education boards.
- Deployed nationwide at transport bureaus, AI Sakura-san assists visitors with guidance and document filling, reducing staff workload, streamlining operations, and supporting smooth procedures for users.



# Al Sakura-san's recurring revenue is steadily increasing

 AI Sakura-san's recurring revenue remains steady and is expected to continue growing next fiscal year, following the previous term's trend.

#### Al Sakura-san's recurring revenue



\*Outlook may change over time.

HERO7

### Al Security: Expanding services and strengthening sales channels to accelerate security support



- Strengthening security support for SMEs through the expansion of products and services.
- Leveraging the selection as a Platinum Partner of WithSecure, further promoting adoption and strengthening the system.

#### Initiatives for Expanding Service Coverage

VarioSecure Inc. launches "VarioSecure Cyber Insurance," a new insurance product automatically bundled with "cyber insurance" to provide peace of mind for SMEs.

Adding a "Compensation" process to the traditional security framework of Identify–Protect–Detect–Respond–Recover.

特定 防御 検知 対応 復旧 補償

### **Initiatives to Expand Sales Channels**

VarioSecure Inc. begins providing services and forming a partnership with NTT Communications' "Security YOROZU Consultation."

VarioSecure Inc. announces a business alliance agreement in the security field with Toyo Media Links Co., Ltd., a company engaged in spatial production business.

#### Selected as the highest-ranking partner of WithSecure

- Selected as one of only three Platinum Partners of WithSecure in Japan.
- Strengthening the promotion of endpoint protection solutions and security support through "Vario Ultimate ZERO."
- Continuing to provide cybersecurity solutions, primarily for small and medium-sized enterprises.





# **Forecast of FY04/2026 Performance**



### **Forecast of FY04/2026 Performance**

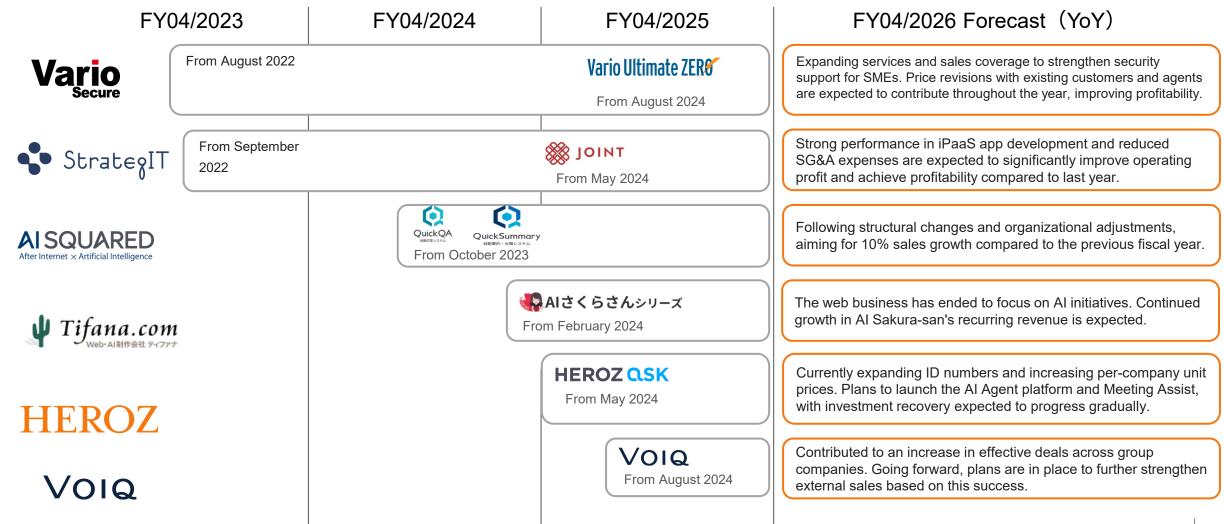
- Considering the business expansion of HEROZ ASK and JOINT, full-year sales are projected at 6.7 billion yen.
- Continuing investments, targeting 800 million yen in operating profit.

(Units: JPY millions)	FY04/2025 Actual (Consolidated) (A)	FY04/2026 Forecast (Consolidated) (B)	Increase and decrease (B-A)	Increase Raito (B)/(A)
Net sales	5,929	6,700	770	+13.0%
EBITDA	793	1,300	506	+63.7%
Operating Profit	306	800	493	+161.1%
Ordinary Profit	228	720	491	+215.5%
Net Income (loss) attributable to owners of the parent	-177	150	327	-

**HEROZ** 

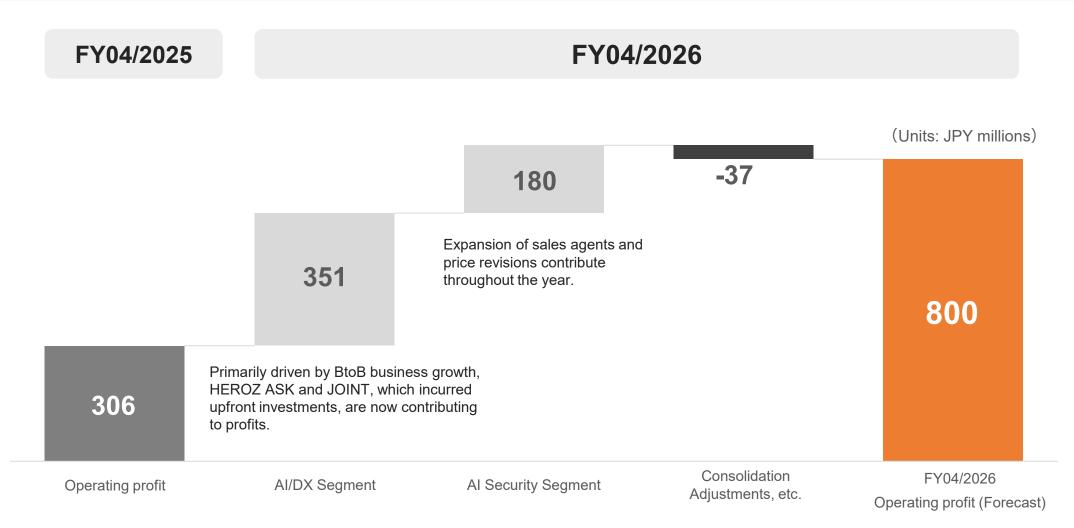
# Profit Contributions of Each Business (Group & New Ventures) from This Fiscal Year Onward

- HEROZ
- This year sees the monetization of FY2025 investments, with FY2026 operating profit expected to rise 500 million yen YoY to 800 million yen.



## **Full-Year Performance Forecast: Operating Profit**

Although upfront investments occurred in the previous fiscal year, recovery is expected to progress from FY2026 onward, with operating profit projected to increase by approximately 500 million yen compared to FY2025.



**HEROZ** 



## **Frequently Asked Questions and Answers**



Some of the frequently asked questions and answers we receive in relation to our most recent financial results announcement.

Q: What are the outlook and key growth points for HEROZ in the next fiscal year (FY04/2026)?

A : HEROZ positioned FY2025 as an investment phase, enhancing organizational and sales structures. FY2026 is expected to see improved revenue foundations and growth.

In FY2025, 300 million yen was invested in HEROZ ASK and JOINT, with contributions expected in FY2026. HEROZ ASK's sales and customer growth are driven by improved strategies, while JOINT's strong sales performance supports profit growth.

BtoC business targets 5% annual growth, BtoB aims for 20%, with contributions from JOINT and AI Square driving overall sales expansion. Despite Tifana's web business exit, profit growth is planned through revenue improvements across group companies.

In the BtoB business, delays in project timing persist, with these revenues scheduled for recognition starting in Q4. However, increased customer inquiries and project numbers indicate an improved revenue base and future growth potential. The forward-looking statements contained in this material are based on information currently available to the Company, but are not guarantees of future performance and are subject to various risks and uncertainties. Actual results may differ from the forward-looking statements contained or deemed to be contained herein due to changes in the business environment and other factors.

This document contains information about our company and other companies, etc., and we make no representations or warranties as to the accuracy or completeness of the information contained herein.